

## **Meierotto ISO – Video Transcript**

As a small business owner, you've probably been approached by, or at least heard the term "ISO" when shopping for a merchant services provider.

What exactly does this mean?

"ISO" stands for independent sales organization.

These third-party associations resell products and services allowing businesses to process credit card transactions.

Because they don't fall under the same laws and regulations as banks, they're often viewed as risky especially if a business owner doesn't understand the complexities of the industry.

At Commerce Bank we offer the comfort and trust of a stable institution that's been in business for well over a century.

Our consultative approach helps determine unique solutions for each client.

But it doesn't just end with merchant processing.

We have the power to leverage the resources of our entire bank to help your business grow, from improving your cash flow to securing a loan.

Our philosophy is that our clients deserve a banking partner who not only invests in their business today, but in the relationship for the long-term.

Commerce isn't going anywhere.

Simply put, we want you to focus on running your business while we focus on enhancing your entire business efficiency.

Sure, we'll look for ways to minimize your processing costs, but we'll also take time to understand your goals, and see how we can achieve them... together.

To learn more visit [commercebank.com/merchantservices](http://commercebank.com/merchantservices) or call us at 800-828-1629.

Commerce Bank: Challenge Accepted®.