Patty Kellerhals: Transcript

My name is Patty Kellerhals
and I am responsible for the core retail segment of the
company's business, which is really consumers.

My title is Executive Vice President Director of Core Retail.

I had early in my career worked for a very small bank
and was able to do almost everything you can imagine
in a bank, so I got exposure and experience with a wide
array of things.

Moved then into the next stage, which would've been the traditional branch banking.

I did things from Teller to New Account Desk
to branch management responsibilities
and then sort of the third stage of the career was
moving into more strategic and administrative kind of roles.
Started with leading a major project for the organization
to automate activities in our branches,
progressed into running our infrastructure and our channels
outside of the branch. Including ATMs, the Call Center
the introduction of the online banking
the website, digital banking, and then most recently,
being responsible for running the strategy for all of
consumer banking.