AI Deepfakes

Video Transcript

Did you know that fraudsters are using AI and deepfakes to trick consumers? We've got some tips to keep you and your family safe. Don't ever share personal information before verifying that a request is real. Call the organization in question using a number from a recent statement or the organization's official website.

Don't answer or respond to calls or texts from unknown numbers.

Slow down and ask whether the request makes sense. Scammers use intimidation and urgency to scare us into acting without thinking.

Don't let them. Read up on how to keep your family safe with more tips and tools from Commerce Bank.